Award for the best marketing TFG

Work supervised by two members of the Jean Monnet Chair

On November 13, the Association of Commercial Agents [https://www.coaclleida.cat] granted the Award for the Best Marketing Bachelor Final Paper to Enric Ormo Rodríguez.

The work was directed by two members of the Jean Monnet Chair: Professor Pilar Cos Sánchez and Professor Eimys Ortiz Hernández. The student carried out a legal-economic analysis of the free trade agreement between the EU and South Korea from the perspective of the Asian country.

